



- Clean Ocean Action Partners with Aveda for Earth Month '09
- An Event to Remember: COA's 25th Anniversary Celebration
- The State of the Ocean: Blue Vision Summit

April 2009 Highlights

Friday, April 3, 2009 at 8:30 pm
Paramount Theater, Asbury Park, NJ

****Screening****

Wild Ocean

Clean Ocean Action
18 Hartshorne Drive, Suite 2
Highlands, NJ 07732
732-872-0111
www.CleanOceanAction.org

RETURN SERVICE REQUESTED

Our COAlition

The Future is looking Bright and Green with SOA

The Student Ocean Advocate (SOA) program was developed in 2006 as a way to engage local high school students in advocacy and empower them with the knowledge and concepts to make a difference. This year's group of dedicated students are from Allied Health and Science, Biotechnology, Henry Hudson Regional, Mater Dei, Middletown South, Red Bank, Rumson Fair-Haven, Monmouth Regional, and Wall High Schools. "I think it is fantastic that all these kids are getting together from all over the shore, and coming together for a common goal," says senior SOA member Danielle Klim from Monmouth Regional.

Thanks to the Urban Coast Institute, SOA members meet twice a month at Monmouth University. SOA members have decided to focus their efforts on the "Keep us Free from LNG" campaign. Currently, each high school is creating public service announcements to raise public awareness at their "home schools," about the environmental impacts of the proposals for LNG facilities off the Jersey coast.

Throughout the year, SOA has been an integral part of the COAlition. Whether speaking at public hearings or volunteering at COA events, the Student Ocean Advocates bring fresh energy and new ideas to the table. Also, many senior members are pursuing their environmental interests as they continue to college. The experience and knowledge that is gained in the SOA program will guide these talented and committed individuals to become the next wave of ocean advocates.

Top: Kat Sorensen and Jack Clarizio at the 25th Anniversary Launch
Right: Human billboards Evan Fusco and Jake Newcomb at the ASIG Public Hearing

PROTECT YOUR BEACHES FROM OIL SPILLS AND DRILLING RIGS!



A Katrina victim lands onshore at Dauphin Island, Alabama. This was 1 of 114 oil platforms/rigs damaged or destroyed during Hurricane Katrina.

STOP OFFSHORE DRILLING Ensure Ocean Renewables are Done Right!

The U.S. Department of the Interior (DOI)
Public Meeting on Offshore Energy Resources

Public Meeting- Monday, April 6, 2009 at 9 AM
Atlantic City Convention Center
One Convention Boulevard
Atlantic City, NJ

This is one of four meetings occurring nationally and the only one for the Atlantic Coast. Bring Friends and Family!

Speak Out & Defend Our Ocean -- NOW!

Ocean supporters are urged to attend the meeting and speak out against offshore drilling and Liquefied Natural Gas importation facilities. **Ocean advocates need to make it clear that offshore drilling puts our environment and local economies at risk.**

The **Obama Administration** is developing a new, comprehensive energy development plan for offshore energy resources, including oil and gas drilling and renewable energy (wind, waves, currents). At the meeting, the DOI will present findings on offshore energy resources and potential environmental impacts of this new development plan. The DOI will hear comments from public officials, interested organizations, advocacy organizations and private citizens on offshore energy development. Secretary of the Interior Ken Salazar has stated that "The purpose of these meetings is to have an open, honest conversation with the American people to solicit the best information possible about an offshore energy plan." Now is the time to raise your voice to protect our vital coastal areas and ocean. For more information please visit: cleanoceanaction.org or call 732-872-0111.

Please clip and send to COA.

STAY INVOLVED IN YOUR COALITION! MAILING LIST RENEWAL OR SIGN-UP FORM

Your contribution will ensure that you receive this monthly newsletter, action alerts, and notices of events for one year.

To renew, please detach this form and enclose with your check.

Thank you.

Enclosed is my check for (please check one):
 \$25 Individual/Family \$15 Student/Senior
 \$50 Participating Organizations

Name _____
Street _____ City _____
State _____ Zip _____ Phone _____
Email _____

Please include organization name & contact, if applicable:

Please make check payable to
Clean Ocean Action, 18 Hartshorne Drive, Suite 2, Highlands, NJ 07732
To pay with MasterCard or Visa, please call 732-872-0111.

COA is a 501(c)(3) organization and contributions are tax deductible.

SAVE THE DAY FOR..... "Beachy" Fun in May!

Ted Shred's



Beach Cruiser Bike Race

May 9, 2009 10 am
Gateway National Recreation Area
Sandy Hook, Lot E

Family Beach Ball for the Ocean

May 17, 2009 3-7pm
Ship Ahoy Beach Club
Sea Bright, NJ



POLLUTION PREVENTION

Tavia Danch, 732-872-0111, Education@cleanoceanaction.org

Spring has Sprung, 2009 Launch of the Bay Buddy Challenge

On March 20th, the first day of spring, COA, Save Barnegat Bay, Ocean County Freeholders, and elected officials from Beachwood Township, Bay Head Borough, and Point Pleasant Beach launched "Barnegat Bay Buddy" a program to engage homeowners and businesses to connect the drops and save Barnegat Bay. Over 15 towns support the program and several local citizens were presented with official "Bay Buddy" lawn medallions. Download a brochure from our website, take action, and mail completed form to Clean Ocean Action to receive your attractive lawn medallion to proudly highlight your "bay-friendly" status.



Lawn Medallion

CLEAN OCEAN ZONE

David Byer, Esq., 732-872-0111, Policy@cleanoceanaction.org
 Heather Saffert, PhD, 732-872-0111, Science@cleanoceanaction.org
 Project comments submitted by COA are posted on our website

Liquefied Natural Gas (LNG) Updates

Excalibur Energy is one of the three proposed projects for offshore LNG ports; their project, Liberty Natural Gas, seeks to create four snake-like turrets to import LNG 16.5 miles off Asbury Park. Excalibur has promised that their LNG will come from new offshore drilling off Trinidad of which it's parent company, Canadian Superior Energy (CSE) has all the control. CSE is now filing bankruptcy and as a result they've actually been trying to sell off their interest in this Trinidad natural gas. It is now unclear who will take over Trinidadian reserves or how this news affects the project.

Blue Vision Summit

The Blue Frontier Campaign hosted a tidal wave of an ocean conference in Washington D.C from March 7-10, 2009. COA joined colleagues from around the world to learn and share information on the state of the ocean and where to go from here. Perhaps the most frightening update is that the current energy policy is the most imminent threat to our ocean. Fossil fuels not only create climate change, but also acidify our ocean, which has profound effects including bleaching corals and the prevention of crabs from developing their shells. Ocean heroes like Sylvia Earle, Phillippe Cousteau, and NJ's own Wendy Benchley cast out lines of inspiration with the progress we have made thus far, as well as new discoveries. The conference ended with a day of Capital Hill visits and NJ's delegation was the most receptive about protecting the nation's coastal treasures.

Seismic Comments

On March 23, 2009, COA submitted comments in response to the U.S. Minerals Management Service's announcement of its intent to prepare a Programmatic Environmental Impact Statement for industrial geological and geophysical (G&G) activity on the Atlantic Outer Continental Shelf. This program is part of the Bush Administration's last minute attempt to encourage offshore drilling off the East Coast, where there are minimal oil and gas reserves and strong coastal economies based on a clean ocean.



G&G activities include seismic testing for oil and gas reserves. Seismic testing has many environmental impacts, including acoustic pollution that can result in the stranding of marine mammals like whales and dolphins. COA opposes G&G activities for oil, gas, and minerals exploration in the Atlantic Ocean as the risks far outweigh any minimal benefits.

CITIZEN ACTION

Carl Guastaferrro, 732-872-0111, Citizens@cleanoceanaction.org

Call to Action Campaign

At the 25th Anniversary kick-off celebration, COA celebrated its 25th year of working to protect and improve our ocean and coast with the launch of the "Call to Action" campaign: a year-long effort to inspire citizens to take an active part in saving the ocean and the environment. As a nod to COA's quarter century of efforts, the goal of the campaign is to inspire 25,000 citizens to pledge 25 ways to save the ocean. Citizens are urged to carry out simple actions that will result in a cleaner environment, from signing online and paper petitions and switching from plastic water bottles to reusable stainless steel containers, to cleaning beaches of unsightly debris. In only one month, 286 people have pledged a total of 4007 actions! Join the efforts today and take small steps to make a big difference. Please visit www.cleanoceanaction.org to obtain a "Call to Action" booklet.

Spring Volunteer Opportunities

COA seeks volunteers to advocate for a clean ocean and engage citizens in actions to protect the ocean at upcoming events and festivals. Contact Carl to sign up for:

April 4: Garden State Film Festival, Paramount Theater, Asbury Park, 9:30am- 9pm

April 18: Woodbridge Earth day, Community Center, Woodbridge, NJ, 10am-4pm

April 18: Point Pleasant Earth Day, Point Pleasant, NJ, 12pm-4pm

April 18: Earth Day Celebration at Barlow's Flower Farm, Sea Girt, NJ, 11am-5pm

April 19: Earth Day Celebration at Temple Shalom, Aberdeen, NJ, 11am-3pm

April 19: Earth Day Festival at Bayside Educational Center, Ocean City, NJ, 11am-3pm

April 22: Earth Day Celebration at Allenwood E.S., Allenwood, NJ, 9am-2pm

April 22: Earth Day Program, Eco Charter School, Camden 8:30am-3pm

April 25: Hooked on the Hudson Celebration, Palisades Interstate Park, 10am-2pm

April 25: Pride in Highlands Earth Day Celebration, Highlands, NJ, 10am

May 16: Ocean Fun Days 2009 at Island Beach State Park, 11am-3pm

May 17: Ocean Fun Days 2009 at Sandy Hook, 11am-3pm

Reminder: the Spring Student Summit deadline is April 10, 2009. Register your school now for an exciting day of hands-on marine education at Sandy Hook!

COASTAL CREATURE FEATURE

The February creature feature, **Scup or Porgey (Stenotomus chrysops)**, is a small, feisty fish that prefers temperatures above 45 degrees Fahrenheit. Spawning occurs May to August, and larvae thrive in very shallow estuarine waters. As they grow, the silvery fish inhabits harbors, beaches and rocky coastal areas and will move farther offshore, migrating to deeper waters in the winter. They are important prey species for cod, bluefish, and other larger fish. Judge Mac Kerel thanks all who submitted guesses and congratulates the contest winner **Thomas Olsen of Wall, NJ!**



Scup or Porgey
(Stenotomus chrysops)

April's creature feature is a type of stinging jellyfish that is found from Cape Cod to Florida and in the Gulf of Mexico. This bell-shaped invertebrate may be white or have pink with reddish stripes and has a feeding tube and tentacles that can be several feet long. The tentacles have microcells that release toxins to kill tiny animals which is also what causes mild to moderate stings to people. This jellyfish feeds non stop on fish eggs, larvae, zooplankton, comb jellies, and other small marine life. For a chance to win a COA T-shirt, submit your guess (one entry per person) to Judge Mac Kerel by mail, fax, email (18 Hartshorne Dr., Suite 2, Highlands, NJ 07732; 732-872-8041; science@CleanOceanAction.org). Winner to be announced in the June newsletter.



April Creature

(Coastal Creature Feature appears every other month in the Clean Ocean Advocate.)

EVENTS

Emily Hackett, 732-872-0111, Programs@cleanoceanaction.org
 Jennifer Smiga, 732-872-0111, Events@cleanoceanaction.org

**COA as Regional Earth Month Partner with Aveda**

COA is partnering with Aveda for Earth Month 2009. COA will work with teams from Maine to New Jersey to raise funds and awareness for clean water initiatives. Salon and spa professionals, experience centers, employees, and guests will participate in regional events, Appointments for the Earth, fashion shows, expos, cut-a-thons and much more. COA is just one of the recipients of Aveda's goal of \$3 million raised for global and local clean water projects in 2009. This Earth Month, we're letting our feet do the talking, with our first-ever Aveda Walk for Water at multiple locations throughout the Northeast. For further information on Earth Month- visit aveda.com. For specific event info and locations, please visit cleanoceanaction.org.

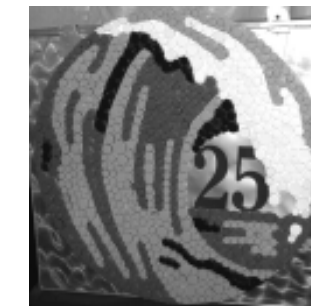
Aveda's Commitment to Organic Ingredients

Aveda has been making products with certified organic ingredients since 1994. They are now one of the largest purchasers of organics in the personal care industry. Most importantly, they are setting an example for others to follow as 90% of their essential oils and 89% of their raw herbal ingredients, by tonnage, are certified organic. Aveda partners with farmers all around the globe, supporting their conversion from conventional to organic farming- and in the process they are helping to create a sustainable future.

COA 25 Years Strong

On February 28, over 700 friends gathered for COA's Silver Anniversary at Langosta Lounge in Asbury Park. The evening heralded past accomplishments and debuted an exciting "Call to Action" campaign (See Citizen Action).

"Our 25 years prove that it's all about people power," said Cindy Zipf, COA Executive Director. "It is citizens and their actions that have contributed to the success made in ocean protection and who can help to further improve and protect the ocean."



Bottle Cap Logo designed
by Zac Anglin

With the assistance of local artists and volunteers, the décor followed a green philosophy by reusing, reducing, and cutting down on waste. Highlights included a glowing wave of plastic bottles and large umbrella jelly fish that bobbed above guests. COA also purchased credits to offset carbon from heaters. See insert. "COA's volunteers have created an amazing party that inspires others to decorate with a duty to protect their fragile planet. From green service ware to the creative décor, our supporters trust us to ensure that our fun does not harm the earth and that we spend their donations wisely," said Jennifer Smiga, COA's Events & Development Director.

"Born to Run" Keeping the Anniversary Wave Rolling

At a recent rehearsal show at the Convention Hall in Asbury Park, **Bruce Springsteen** announced that COA and other charities will share proceeds from his exciting sold-out rehearsal concerts. That's music to our ears!!! A big wave of thanks to Springsteen and his crew for their devotion to the ocean. Visit cleanoceanaction.org to view COA's PSA, featuring Springsteen's "Waitin' On A Sunny Day" to which he has donated usage rights.