



Clean Ocean Advocate

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- Clean Ocean Advocate's Going Green to Save Big Blue~Sign up for the E-Newsletter
- NJ Bathing Rules Updates
- Success Stories: Rally for Ocean Independence and Aveda's Earth Month

August 2009 Highlights

Delicious dishes by over 20 restaurants and caterers, bar of beer and wine, sunset views, and more!!! Steel drum music to kick off the night by Koka and dance into the night with The Thom White Band. Admission is \$100; tickets available at cleanoceanaction.org. \$125 at the door.

Join us for a "sunset" event!
Friday, September 25, 6-11 pm.



Clean Ocean Action
18 Hartshorne Drive, Suite 2
Highlands, NJ 07732
732-872-0111
www.CleanOceanAction.org
RETURN SERVICE REQUESTED



✂ Please clip and send to COA.

STAY INVOLVED IN YOUR COALITION! ELECTRONIC NEWSLETTER SIGN-UP FORM

➡ If you are already a member, and would like to continue receiving the Clean Ocean Advocate electronically please detach this form and enclose with your email.

Thank you.



Name _____

Email _____

Please include organization name & contact, if applicable:

Please take a minute to answer the following questions:

➡ _____ I agree with and support Clean Ocean Action's decision of an electronic newsletter. If not, here is why _____

➡ _____ On a scale of 1-10 (one being minimum and 10 being maximum) please rate the effectiveness of the Clean Ocean Advocate on keeping you up to date with the latest ocean issues and events.

Additional Comments: _____

Mail to: Clean Ocean Action, 18 Hartshorne Drive, Suite 2, Highlands, NJ 07732

COA is a 501(c)(3) organization and contributions are tax deductible.

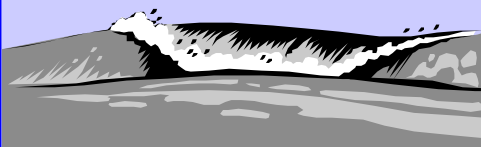
August 2009

August 9th, 2-6 pm
- **Summa Love Surf Camp**, \$50 for 2 hours; proceeds benefit COA and SurfAid International. Ocean Lane, Deal, NJ (Phillips Beach); Contact Bryan Zinski at 908-910-4552 to sign up. For more information visit summalove.com.

August 20th, 7:30-9 pm
- **LNG Discussion**, hosted by the BayHead Environmental Commission; 81 Bridge Ave, BayHead, NJ. For more information visit bayheadnj.org

SAVE THE DATE

September 25th, 6-10 pm
- **Sunset at Sandy Hook**, Admission \$100 in advance and \$125 at door. Seagulls Nest Deck Restaurant, Sandy Hook, NJ.



Our COAlition Featuring...

EarthShare New Jersey

Employers across New Jersey sponsor workplace contribution programs each year to allow employees to support their favorite charity through payroll contributions. This is one of the simplest and most efficient ways to make charitable contributions. You can support COA and/or any of the 61 other leading EarthShare New Jersey (ESNJ) member organizations. These organizations cover conservation and education issues affecting our land, air, water and wildlife. The choice is yours and the benefit is for everyone!

ESNJ was founded by 16 of New Jersey's leading environmental organizations in 1964 to support them in workplace contribution programs across the state. This is still the primary mission and today ESNJ is in more than 60 public and private campaigns across the state.

"Clean Ocean Action is proud to be a founding member of EarthShare New Jersey. Participating on the Board of ESNJ has opened many doors of environmentally minded individuals and businesses to Clean Ocean Action's ocean protection work," says Emily Hackett, COA's Programs Coordinator. EarthShare New Jersey can easily be added to an existing program, or they will help implement a program to meet the needs of your employees and community. This program can be generic or customized for your company.

If you are interested in starting a workplace contribution program or if you have any questions, call **Emily Hackett**, at (732) 872-0111 or email programs@cleanoceanaction.org.



WAVES OF THANKS OCEAN DEFENDERS!

On July 1st, over 200 environmentalists, surfers, kayakers, paddlers, advocates, and beach goers gathered to Rally for Ocean Independence! After the



ocean rally on the Asbury Park boardwalk, advocates participated in a paddle out protest or a human aerial "SOS" sign to speak up for the ocean and against ocean industrialization.

Thank you to our many friends, groups, and business leaders for their support and participation, including our elected officials, **Senator Sean Kean** and **Asbury Park Mayor Ed Johnson**; **US Representative Frank Pallone** showed his support with written remarks as he was in Washington DC.

A special thanks to **Marilyn Schlossbach** and all at **Langosta Lounge** for hosting the festivities and **Surfrider NYC Chapter** for lending COA their hand-made "NO LNG" sign.

The event kicked off the 19th Annual **Clean Ocean Action Shore Tips (C.O.A.S.T.)** campaign. C.O.A.S.T. information tables are set up along the beaches in Monmouth and Ocean Counties on weekends throughout July and August.



Paddle-out protesters held up a giant No LNG sign.
(Photo by Ryan Struck)

GOING GREEN TO SAVE BIG BLUE



Clean Ocean Advocate will be going **ELECTRONIC!**
KEEP YOUR MEMBERSHIP CURRENT BY PROVIDING YOUR EMAIL

As COA celebrates 25 years of protecting and improving the ocean, we would like to continue our dedication toward reducing our carbon footprint and protecting natural resources by converting our monthly newsletter to an electronic mailing.

Carbon dioxide not only contributes to climate change, but it also affects the chemistry and life of the ocean. The ocean takes up the carbon dioxide that is emitted from burning fossil fuels. Studies show that increasing carbon dioxide levels in the atmosphere have decreased the pH (a measure of acidity) over the last century. Currently, ocean acidification is one of the biggest threats to the ocean and marine life. Since the ocean is the source for 50% of the oxygen we breath it is essential to reduce carbon dioxide emissions.

In addition, an electronic newsletter allows us to redirect valuable finances used for printing and mailing costs toward our important advocacy work. **To ensure that you will receive an electronic newsletter monthly, please use the form that is provided on the back panel of this newsletter.** Make sure to include your email and return to Clean Ocean Action, 18 Hartshorne Drive, Suite 2, Highlands NJ, 07732. If you have any questions or comments, please contact Tavia Danch, (732) 872-0111, Education@cleanoceanaction.org.

COASTAL WATER QUALITY

Heather Saffert, PhD, Science@cleanoceanaction.org
 Jennifer Samson, Ph.D., Science@cleanoceanaction.org
 Project comments submitted by COA are posted on our website

Seven Simple Ways to Save Swimmers from Sewage



Cindy Zipf, Heather Saffert, Councilman Lou Andreuzzi, Chris Regine, Ed Lippincott, Tim Dillingham, Debbie Mans, and John Weber (photo by Scott Longfield)

On July 14, environmental groups and citizens held a press conference to recommend Seven Simple Ways to improve the existing beach rules now pending before the New Jersey Department of Health and Senior Services (NJDHSS). "The outdated existing rules are inadequate, fail to protect public health, and lack

common sense," stated Cindy Zipf. Although the NJDHSS will readopt the old rules without change this fall, NJDHSS has contacted COA and discussed making some amendments to the rules by the next beach season and invited COA to be involved in the process. Watch for updates on COA's website for more information on beach topics and "The Seven Simple Ways to Save Swimmers from Sewage" cleanoceanaction.org, go to Issues & Campaigns and click on Coastal Water Quality Issues.

CONTAMINATED SEDIMENTS

Final Bayshore Dredged Material Management Plan Released

The comprehensive dredging plan has been released for the northern Bayshore along Raritan and Sandy Hook Bays. As COA has been reporting, the plan reviews dredging history and projections, state regulations, and promotes coordination of dredging projects. The plan supports several beneficial use options that have been underutilized to date. To view the report click on "current projects" on bayshorewatershed.org.

FLIPPER-FRIENDLY FUN

Just in time for summer boat traffic, coastal bottlenose dolphins are moving back to their northern range on the East Coast. There have already been numerous sightings of dolphins in the Shrewsbury River and Sandy Hook Bay. The National Oceanic and Atmospheric Administration (NOAA) is urging people to learn about wild dolphins and to contribute to conservation efforts in the following ways:



(Photo courtesy of NOAA)

- ➡ Don't feed the dolphins
- ➡ Don't approach closer than 50 yards
- ➡ Use binoculars for best viewing
- ➡ Move watercraft in a predictable manner
- ➡ Recycle fishing line to prevent entanglement
- ➡ Reel in your fishing line and discard bait elsewhere if dolphins are present

Under the Marine Mammal Protection Act, it is against the law to feed and/or harass dolphins and other marine mammals and can result in fines up to \$20,000 and one year in jail. To report suspicious behavior, please call NOAA Fisheries Enforcement Hot Line 1-800-853-1964. For more information visit NOAA's website at www.nmfs.noaa.gov/pr/health/njdolphins/.

CITIZEN ACTION & CAMPAIGN UPDATES

Meg Gardner, 732-872-0111, Citizens@cleanoceanaction.org

You Can Help Keep Our Ocean Wild & Industry Free



COA continues to fight three proposals for offshore liquefied natural gas (LNG) terminals that would serve to import foreign natural gas, which is dirty, expensive, and unnecessary. However, NJ Governor Corzine continues to support this foreign fossil fuel and NY Governor Paterson still won't say whether he'll veto LNG off the South Shore of Long Island. Now is the time to work together to make a difference to ensure that future generations can enjoy a healthy, clean, and safe ocean. **Here's what you can do:**

- ~ Sign the **petition** and get everyone of your friends and family to sign.
- ~ Get your town, business, or local group to sign the **resolution** against LNG
- ~ **Call Governor Corzine** and say **NO** to LNG~ (609) 292-6000
- ~ Visit the **Action Alert** page on cleanoceanaction.org

Atlantic Sea Island Group Withdraws Lawsuit Against NJ

The Atlantic Sea Island Group (ASIG) has been fighting for nearly two years to try to prevent New Jersey from having veto power and public hearings over its proposed LNG island. ASIG seeks to build an island just 19 miles off Sea Bright with the sole purpose of importing foreign natural gas. In 2007, New Jersey sought and received veto power over the proposal and ASIG sued to take away this right. The D.C. District Court ruled in favor of NJ and ASIG then appealed to the U.S. Court of Appeals. However, on July 2, ASIG decided to withdraw its appeal. As a result, it is now guaranteed that Governor Jon Corzine, in addition to New York Governor David Paterson, has official veto power and can stop ASIG's proposal to get us hooked on yet another foreign fossil fuel.

VOLUNTEER OPPORTUNITIES

Sign up for an upcoming event or festival with Clean Ocean Action

COA needs your help to advocate for a clean ocean and engage citizens to action. Contact Meg to sign up (citizens@cleanoceanaction.org or 732-872-0111).

C.O.A.S.T. Tables (between 10am and 3pm):

August 8-9: Manasquan, Jenkinson's Pavilion, Brick Beach 3, Belmar, Risdens Beach

August 15-16: Island Beach State Park, Lavallette

August 22-23: Keansburg

Other Events: ~

August 15: Clearwater Festival, Asbury Park, 11am to 7pm

COASTAL CREATURE FEATURE

June's creature was the Thresher Shark (*Alopias vulpinus*). This typically harmless, open-ocean shark can reach up to 25 feet in length including its tail. When born, the shark is 4-5 feet long and weighs about 12 pounds. In the eastern North Atlantic, the shark lives from Newfoundland to the Caribbean Sea and is highly migratory. Judge Marlin White thanks all who submitted guesses and congratulates the contest winner **Cameron Kanterman of Brick, NJ!**



Thresher Shark (*Alopias vulpinus*)



August Creature Feature

August's creature feature is a bird that is known for diving feet first to catch fish - which makes up 99% of its diet. In addition to trees, this bird may build nests on telephone poles, street lights, and constructed platforms. The wingspan ranges from 5 to almost 6 feet. For a chance to win a COA T-shirt, submit your guess to Judge Hallie But by mail, fax, email (18 Hartshorne Dr., Suite 2, Highlands, NJ 07732; fax: 732-872-8041; science@CleanOceanAction.org) or by visiting CleanOceanAction.org. Only one entry per person please. Photo courtesy of www.fs.fed.us.

Coastal Creature Feature appears every other month in the *Clean Ocean Advocate*.

CLEAN OCEAN ZONE

David Byer, Esq., Policy@cleanoceanaction.org

NJ Legislature Environmental Committees Host Shore Hearing

On July 30, New Jersey's Senate Environment Committee and the Assembly Environment and Solid Waste Committee held its annual shore hearing at the Lacey Township Municipal Building in Forked River. The committees took testimony from the public and invited witnesses to speak on the health of the Barnegat Bay. The committees also heard testimony on various other environmental topics, such as proposed legislation to provide stable funding to the interpretive centers at Liberty State Park and Island Beach State Park, and the impact in New Jersey of the new federal saltwater fishing registry.

NJ Assembly Overwhelmingly Votes Against Offshore Drilling

This summer the NJ Assembly voted 50-19 in favor of Resolution 147, which "opposes oil and natural gas drilling off NJ's coast and encourages use of renewable energy resources." The resolution urges President Obama and the Congress to support energy independence and renewable energy resources. The President and Congress are currently considering whether and where to allow offshore drilling in previously protected regions. The Atlantic Coast, which had been protected for decades, is being considered despite there being only six months worth of oil off the entire east coast. New Jersey elected officials continue to be strong leaders on this issue, seeking to protect our precious coastal resources. COA applauds Assembly sponsors **Reed Gusciora, John McKeon, and Linda Stender** and co-sponsors **Valerie Vainieri Huttel and Connie Wagner** and all members of the Assembly who voted for clean energy and a strong coastal economy.

EVENTS

Emily Hackett, Programs@cleanoceanaction.org
 Jennifer Smiga, Events@cleanoceanaction.org

Aveda Earth Month 2009

Clean Water - It Only Takes Baby Steps! April's Aveda's Earth Month Campaign 2009 was a huge success. A combination of events, Walks for Water, a plastic caps recycling campaign, and volunteer projects organized by salons, spas, and Aveda Institutes, offices, and experience stores from Maine to New Jersey raised an amazing \$135,000 for COA's seaworthy work. "Aveda's goal in 2009 was to raise \$3 million and in an economically challenged year, our network brought in record breaking results of \$3.2 million for clean water programs," says Katie Galloway, Aveda representative.



Aveda volunteer at Beach Sweeps in Sandy Hook

A **huge wave of thanks** to everyone who made this success possible! Special thanks to our Aveda Earth Month Champions **Dawn Regan and Kerry Kourie** for their hard work and devotion to their ocean. Visit aveda.com for more information on their exciting initiatives and earth-friendly products.



Aveda at a Jones Beach Cleanup



Brooklyn Bridge Walk-for-Water