"No Gills/Frills" Membership Concerned Citizen \$25 Student/Senior \$15

Let your ocean-loving friend or relative know you care by giving them a COA membership, which includes a one-year subscription to *The Ocean Advocate*, our monthly newsletter, and event invitations. Include an email address to join The Wave, COA's email action alert list for the ocean.



Give a Gift of a Healthy NJ

EarthShare New Jersey (ESNJ) workplace contribution programs provide New Jersey employees with the ability to help the environment through payroll contributions. ESNJ members, including COA and groups across NJ, educate the public and find solutions to our environmental challenges. The purchase of ESNJ products or services promotes environmentally-friendly habits. Visit www.earthsharenj.org.

FISHING FOR THE PERFECT PRESENT?

Why not consider the gift of a clean ocean? Introduce a friend to Clean Ocean Action this holiday with one of these SEAworthy gifts!



"Re-use it!"
Stainless Steel Bottle \$15

No need for another one time use plastic bottle! Enjoy your water from this 24 oz bottle featuring a fun water drop design. Bottle is metallic silver with blue water drops and blue and white COA logo.



100% Organic Cotton Tote \$20

"Make Waves for Clean Water" tote bag features humpback whale and turtle in design. Use this tote as an eco-friendly way to wrap holiday gifts, shop, or tote your wine or blanket to the beach. Off-white, sturdy 15" deep X 9.5" wide, 9" handles and shades of blue aqua design.

OCEAN ADVOCACY SINCE 1984

Ocean Advocacy Flag \$40

Fly this flag high to show your support of a clean ocean. Flag is 3ft x 5ft nylon material with grommets. Flag includes COA logo and reads "Ocean Advocacy Since 1984."

| 3< | | Clip and send | | |
|------------|------------------|-----------------------------|---------------------|------------------------|
| | | <u>.</u> | | |
| Call COA a | t (732) 872-0111 | with questions or to purcha | ise by MasterCard/\ | /isa/American Express. |

| Send to my address | Send gift | Send gift(s) to other address (write separate gift message) | |
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| Item/Package Name | Quantity | Price Each | |
| | | | |
| Please add \$5.00 for shipping & l | TOTAL ENCLOSED: \$ | | |
| Please send check to "Cle | an Ocean Action": 18 Hartshorne D | Prive, Suite 2, Highlands, NJ 07732. | |

24th ANNUAL FALL BEACH SWEEPS



AVEDA

atlantic city electric







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NuStar Energy ~ Atl. Highlands ~~~2009 In-Kind Support~~~











Sea Bright Public Beach: Volunteers gear up for a productive day "down the shore."



Girl Scout Troop #1126 worked hard to clean up Bayshore Waterfront Park in Middletown.

On October 24th, despite unpleasant weather predictions, thousands of volunteers gathered to clean New Jersey's beaches, lakes, rivers, and waterways for Clean Ocean Action's 24th Annual Fall Beach Sweeps. Clean Ocean Action coordinated awareness efforts with Make a Difference Day and 350.org's International Day of Climate Action.

Special thanks to COA's dedicated *Beach Captains*, *sponsors*, *Gateway National Recreation Area- Sandy Hook Unit, Island Beach State Park System, Monmouth County Parks System, Middlesex County Parks System, Marine Academy of Science and Technology (MAST), Marine Academy of Technology and Environmental Science (MATES), Barbara Bennett, Jeff Hoffberger, Diane Prendimano, and Margo Pellegrino, municipalities, and all volunteers.* 

## ~HIGHLIGHTS~



Brigantine Clean Communities; Alice Hopf, Joe Campitelli, Gulliver (Mascot), Bill Hopf, and Alan Cohen

**Sandy Hook** - Over 250 volunteers picked up 1,879 plastic candy/food wrappers, 3,091 plastic bottle caps, and 3,222 plastic pieces among many other pieces of "pointless" pollution. One of the most unusual items found were mannequin legs with socks. Congressman Frank Pallone (D-6) attended the Beach Sweeps rally, supported the volunteers' efforts, and discussed important legislation such as the Clean Ocean Zone. **Ocean City** - Matt Oster found a herring seagull whose head and wing were entangled in monofilament fishing line. Oster was able to catch the vulnerable bird and free him and said the gull "gave him a look of appreciation" before he flew away. Oster is a teacher at Ocean City High School and attended the Sweeps with the

**Atlantic City** - Over 100 citizens picked-up 1,015 plastic straws/stirrers, 511 cigarette filters, and 284 plastic bottles. NJ Senator Whelan (D-2), Atlantic City Beach Patrol, Atlantic City Electric, Atlantic City High School, Texas Avenue Elementary School, Sovereign Avenue School, Atlantic Cape Community College, and Water Watch at Richard Stockton College participated to show their support for a clean ocean. Special thanks to Rainforest Café for generously donating breakfast for volunteers and a rain location.

Student Environmental Association.

**Aberdeen -** Volunteers collected 1,157 pieces of debris from the bay shore beach. Beach Captain Frank Huza said "in the 26 years that I have fished at Cliffwood Beach, I have never seen such a flood of plastic pieces, especially bottle caps, wash up on the shore line." The October 17th

nor'easter had a significant impact on the amount of debris found the following weekend during the Beach Sweeps.

**Manasquan-** Beach Captain Rick Thomas reported, "the amount of volunteers reached their largest number this fall with 94 volunteers gathering to clean the beach." In addition, "volunteers usually collect one syringe; however, this past Sweeps 11 syringes were found and disposed of properly." Thomas added.



Above: Atlantic City volunteers in action.

Left: Volunteers show off their hard work at Belmar Boardwalk.