

EVENTS

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Waves of Fun at Annual Beach Ball!

Family Beach Ball for the Ocean Kicks off Summer, May 23

Though we had rain and clouds, under Sperry Tents, sunny fun was enjoyed by over 300 attendees who dined on delicious cuisine by Branches Catering, danced to live reggae



music by Random Test, won exciting auction prizes, and participated in the party's many seaside crafts and games. Thanks to your contribution, our fundraiser was an earth-friendly good time for guests and the planet.

Special thanks to our generous refreshment sponsors: Fisherman's Dock Cooperative of Point Pleasant, The Flaky Tart of Atlantic Highlands, The Lusty Lobster of Highlands, NovelTeas of Red Bank, and Wegmans of Ocean. The tiki bar was sponsored by Holly Crest Wine Cellars, Hunterdon Brewing Co., and Island Margaritas. Children's activities were sponsored by Summa Love Surfing & Yoga, Gymboree of Red Bank, and Stawberry D-Signs. Activities included a surf simulator machine, toddler games, volleyball contest, face painting, and fish printing. The Beach Ball crew proved that a little thought and inspiration can help the world. As at all COA



events, party supplies were recyclable, compostable, or reusable. Additionally, Branches Catering launched their new "Green Cuisine" program of a sustainable food system practice.

Local artists crafted the décor, which focused on recycled materials, including trash art sculptures of shells, birds, and marine life by Lisa Bagwell.

Children also created a mural of their handprints with the message, "We want a clean and industry free ocean!" This summer this meaningful artwork will grow as children continue to wave their hands to save the ocean and more handprints are collected.



COA also celebrated the 25th Beach Sweeps Anniversary and presented the "Cheers to Volunteers Awards" to 11 individuals who have gone above and beyond to support the widely acclaimed program over the years. Prizes from Zero Water and others were also awarded for best Beach Wear by our judges Nick Brown, Scott Thompson, and Casey Wolfe.



Congratulations Volunteers

Carolyn McGuire & John Grossarth, Corporate Citizenship Award
Kari Jermansen Martin & Fran & Peter John Donnelly, Family Award
Barbara Boyd, Teacher/Advisor, Marine Academy of Science & Technology, Science Award
Jay F. Kelly, Ph.D., Raritan Valley Community College, Research Award
Cindy Claus, Jenkinson's Aquarium, Education Award
Kathleen Gasienica & Jeff Hoffberger, Citizen Action Award
John Wnek & Dr. Bill Rosenblatt, Beach Captain Endurance Award



Waves of Thanks to The Party Planning Committee

Louise Hall & Patty Wolfe, Co-Chairs
Sue Abbot, Barbara Bell, Tracy Brown,
Linda Decelle, Carolyn Diakon, Rosanna Fazio, Penny Herrmann, Marie Jackson, Ingrid Justick, Linda Lembeck, Claudia Lucey, Ann Marie Scarrone, Carolyn Waters, Sue Weiss, and Kim Widener

Artists & Photographers

Lisa Bagwell, Doreen Catena, Jen Donaldson
Stacie Fanelli, Jan Harlan, Alison Lancaster
Robert Lisiesky, Meg McAllister

Waves of thanks to our Family Beach Ball Sponsors

First Time
SHIP ANNOY BEACH CLUB
Salt Water Taffy



Slack Ball



New Jersey
Natural Gas



TORCON

Gordon N. Litwin

Cotton Candy

Christine O'Rourke & Victor DiGirola

Frog Bag

Friends of the Fishes
Honey & Jack Championship
Michael & Janine Karoly

Bonnie Sue Ross
Mahn One Marina
The McDonald Family

Anne & Sheldon Vogel

Underwriters

Guaranteed Plants & Florist Sperry Tents of Belmar



AVEDA DOES IT AGAIN! For the fourth consecutive year, Clean Ocean Action partnered with global beauty care company Aveda for their "Earth Month for Clean Water" campaign. COA worked with Aveda salon and spa professionals, employees, and guests throughout the Northeast to raise funds and awareness for local and global clean water initiatives.

Clean Ocean Action was the local partner for the northeast region that included networks in New Jersey, Pennsylvania, New York Metro region, Connecticut, Massachusetts, New Hampshire, and Maine. To "connect the drops," the campaign informed citizens of actions that COA is taking to improve and protect the ocean. Proceeds support COA's work to improve state and federal programs and laws that protect public health at beaches, reduce pollutants and debris in our waterways, stop offshore oil and gas drilling, and establish the nation's first Clean Ocean Zone.

"During Earth Month we work with such wonderful, creative and inspiring people throughout our region to raise funds for clean water. Events range from hair design shows where stylists incorporate recycled materials to the hair styles they create to hair cut-a-thons, to cocktail parties, beach cleanups, and walks for water," said Emily Hackett, COA Programs Coordinator.

Aveda's network held hundreds of walks around the world for clean water in addition to exceeding their \$3.5 million goal for global and local clean water projects - \$82,698 in the Northeast alone. What began as a day of awareness in 1990 has grown into a month-long international effort, raising \$14.2 million.



Jackie Lyden and Aaron King support Art + Science of Manayunk, PA at Manayunk's Earth Day Festival.



The team from A New Beginning of Bethel, CT (Above) supports clean water with an eco-fashion and hair design show. Hair design (Left) features re-purposed plastic caps.



Aveda's northeast network held a Walk for Water across the Brooklyn Bridge.

Aveda's Mission:
"Beauty is as Beauty Does!"

Visit our website for the full list of participating salons, spas and experience centers who participated in 2010's Earth Month for Clean Water.



Make dinner a selfless act by joining us for a fundraiser party at Chipotle Brook 35 Plaza in Sea Girt. Wednesday, July 7th 5:00pm - 9:00pm

100% of your \$5.00 donation will benefit Clean Ocean Action as well as get you a BURRITO, CHIPS & SALSA, AND SODA.



NEW summer feature...
Bites for the Bight!!

Enjoy food and fun all for a good cause! July brings two fabulous events from our Mexican food friends! Contact Emily at Programs@cleanoceanaction.org for details.



Surf Art, Live Music, Tasty Food & a chance to win a longboard skateboard by Original Skateboards!

July 22, 6pm-10pm
Rte 35 North (between 5th & 6th Aves