

EVENTS

Emily Hackett, 732-872-0111, Programs@cleanoceanaction.org
 Jennifer Smiga, 732-872-0111, Events@cleanoceanaction.org



Thanks to the Beach Ball Committee

Louise Hall and Patty Wolfe, Co-Chairs;
 Sue Abbot, Barbara Bell, Tracy Brown,
 Linda Decelle, Penny Hermann,
 Marie Jackson, Ingrid Justick,
 Linda Lembeck, Claudia Lucey,
 Jennifer Pepper, Marilyn Price,
 Lisa Pritchard, Anne Marie Robbins,
 Nicole Romaine, Stevie Thompson,
 Carolyn Waters, Sue Weiss,
 and Kim Widener

A special thank you to **Chair Louise Hall and her family** who have volunteered their time and talents to make our spring fundraisers a success for over ten years!!!

Cheers to volunteers - **Committee families, Community YMCA of Red Bank, RFH Environmental Club,** and COA's **Student Ocean Advocates** for their donation of time to help us sail smoothly throughout the day.

Beach Ball Sponsors

Skee Ball:

Medallion Financial Corp.
 New Jersey Natural Gas
 Shore Point Distributors
 Torcon, Inc.

Cotton Candy:

James Burke Family
 Robert Hermann Family
 Gordon N. Litwin

Matzel & Mumford, a K. Hovnanian Company

Ginny McDonald

O'Rourke DiGioia Family

Beach Ball Underwriters

Sperry Tents of New Jersey - Tents
 Tracy and Nick Brown - Bounce House
 Donovan & Thees Families - Children's Auction

Lembeck Family - Beverages

Aveda- Lip Savers

Promo Focus - Water Bottles

Whole Foods Market - Goodie Bags

Waves of Fun at Annual Beach Ball!

Over 300 families celebrated COA's ocean protection work beachside with family fun, live music, and festive fare, raising over \$30,000 at the Annual **Family Beach Ball for the Ocean**. The event was held on May 17 in Sea Bright thanks to friends and host **The Jackson Family of Ship Ahoy Beach Club**. Guests enjoyed fare by **Gourmet Picnic**, seafood by **Lusty Lobster** and **Fisherman's Dock Co-Op**, desserts by **The Flakey Tart**, tiki bar provided by **Shore Point Distributors, Island Margaritas**, and **Jamie Wark**, and festive floral decor by **Guaranteed Plants & Florist**.

Families grooved to reggae by **Random Test** and surf rock by **The Quincy Mumford Band**. Families also flipped for the announcement of over two million caps collected by winners in COA's "**Flip Your Lids**" caps recycling contest presented by COA and **Diane Klee of Aveda**, launched a **Sand Dollar Fundraising Campaign** with the **Tildseley Family of Fair Haven**, made plastic cap leis, and jumped sky high in our bounce house.

The event celebrated a new wave of advocacy and action by raising awareness about the dangers of plastics in the marine environment with a record breaking recycling contest and the distribution of information on liquefied natural gas (LNG) ports proposed off the coast. Cindy Zipf urged the crowd to honor COA's 25th Anniversary in 2009 by joining us as we fight the industrialization of the ocean and find alternative solutions to a cleaner, healthier ocean and environment.

The Beach Ball fundraiser was a huge success! Auctions raised over \$10,000 and included exciting prizes such as "**Party Time Among the Vines**", a grape stomp and catered wine tasting for 24, donated by **The Oster Family** of Navesink, **Francesco's** in Atlantic Highlands, **Taste & Technique** in Fair Haven, and music by **Mike Barris**. Auction items also included **Innisbrook Resort & Golf Club** getaway donated by **Patty Wolfe**, private ice cream party for ten from **Crazees Institute of Fine Ice Cream & Nuts**, beach cruiser donated by **The Bell Family**, and more.



Under the Big Top --
 A Bouncing Success!



The Launch of the Sand Dollar Campaign inspired by the Tildesley Family



Sandsculpture created by The Sandman



Children made (top) fish prints and (bottom) plastic cap leis



Penguin Mascot, James Wolfe

And the Winner is...

**Caps Off to Clean Ocean Action's
"Flip Your Lids Contest" Winners**



Congratulations to over 40,000 participants from 200 schools, organizations, businesses, and families for collecting 2,238,053 caps for recycling



Renee Hoffecker accepts Grand Prize on behalf of Charles Street School



The Wolfe Children pose with their caps



Max Johnson's Cap Collection, Washinton D.C.

COA is proud to announce the remarkable success of the plastic bottle cap recycling program and the "Flip Your Lids" contest. With the help of Aveda's network of salons, stores, and schools, plastic bottle caps are sent to Aveda's recycling partner where the material is recycled into new, 100 percent recycled caps and bottles.

The Wolfe Family of Fair Haven, NJ, were present at the event that unveiled this Aveda program in September 2008 and were spurred into action, organizing caps collection programs across Monmouth County schools and businesses. Long time supporters of COA, the Wolfe's also broached the idea of further promoting this initiative with COA. The Wolfe Family and Ranney School, where Casey (12) and James (9) are students, received certificates acknowledging their role in pioneering this groundbreaking effort.

Grand Prize Winner

Charles Street Elementary School of Palmyra

Collected 221,537 caps

Organization

Medford Lakes Cub Scout Pack #48

Collected 36,350 caps

Business

Teachers' Insurance Plan of NJ

Collected 10,500 caps

Family

Bastarrika Family of Flanders

Collected 10,800 caps

Prizes Generously Donated and Underwritten by



*Rodilosso Family of Rumson
Spellbinders Surf & Snow*

The COA crew salutes the cap recycling program and recognizes Aveda as a global leader in corporate environmental sustainability. Through the 'Flip Your Lids' contest not only was awareness raised regarding non-point source pollution and the harmful effects of plastics in our ocean, but also the next generation of ocean advocates has begun to work toward protecting the planet. The caps in the contest are just the tip of the iceberg, millions more caps continue to be recycled through the program.

Prizes included a Blackwell's Organic Gelato Party, gift cards for Reusablebags.com, a framed certificate of appreciation, and Aveda Products. **The campaign does not end with this contest.** To find out how to recycle plastic bottle caps with Aveda log on to their website at www.aveda.aveda.com/aboutaveda/caps.asp.



Students from Mullica Middle School dive into "cap action"



Chris O'Neill, Medford Lakes Cub Scout Pack #48

**Ted Shred's Beach Cruiser Bike Race
Cruisin' for a Clean Ocean**



Ready, Set, Go...

On May 9th, over 250 riders sped through a 5 mile loop on Sandy Hook to compete in Ted Shred's 3rd Annual Beach Cruiser Bike Race. The race was a blast for all and a fantastic day to raise awareness of current ocean pollution issues. Windansea in Highlands was the host of the afterparty where a portion of the bar proceeds were donated to COA. B-Syde Alliance entertained while prizes were awarded to the top finishers and "Coolest Cruisers". The winner of the race was Dave Slavinski.

Many thanks to event sponsors Ted Shred's Original Surf Wax Candle Company and staff, Allyance, Jetty, Katin, Surf Taco Coastal Cuisine, Spellbinders, Universe Graphics, The Peddler of Long Branch, JR's, Stokaboka, Splash Zone Car Wash, Shaka Shaved Ice, and Windansea. All in all, it was a great event and if any business is interested in running an event to benefit COA, please call Emily Hackett at 732-872-0111.