

# The CLEAN OCEAN ACTION **JOURNAL of CITIZEN ACTION AGAINST BEACH LITTER**



Be Part of the Beach Sweep Legacy! Celebrate A Generation of COA Beach Sweeps with an Ad in the Beach Sweeps Data Report & Journal



#### AGAINST BEACH LITTER will be distributed to: Select Your Advertisement \*\*\* \*\*\*

The JOURNAL of CITIZEN ACTION

- Full Page (7.5" x 10") \$500 \$250 Half Page (7.5" x 4.75")
  - \$125 Quarter Page (3.75" x 4.75")
  - Footprint in the Sand (up to 50 characters) \$25
- ~ Attendees of Beach Sweep 25! A 2010 Symposium to highlight a Generation of COA Beach Sweepers
- ~ All Participating Municipalities
- ~State and Elected Officials
- ~ Visitors to COA website
- ~ Corporate Beach Sweep Leaders
- ~and Promoted at future spring & fall Beach Sweeps

## The JOURNAL of CITIZEN ACTION AGAINST BEACH LITTER Form

Ad Copy Deadline, Monday, February 19, 2010 ~ No Ad Accepted Without Payment ~ Please Print PLEASE SELECT AD SIZE IN THE BOX ABOVE!

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Please complete and return this form with payment, artwork, and/or copy to "Clean Ocean Action": 18 Hartshorne Drive, Suite 2, Highlands, NJ 07732. You may submit print-ready Microsoft Documents and/or PDF ads to Emily at Programs@CleanOceanAction.org. Call COA at (732) 872-0111 with questions or to make payment by credit card.

## 25th Annual Fall Beach Sweeps



## A Generation of COA Beach Sweeps, Beach Captains, and Beach Sweepers

Thanks to a generation of volunteers, BEACH SWEEPS turns 25 this year! On behalf of Clean Ocean Action we extend our sincere thanks for the dedication and support that has made this event a wonderful success! It is one of the longest running programs in the nation, and has resulted in the removal of over 3.5 million pieces of trash. More importantly, thousands of citizens, the small and the tall, have been educated about the harmful effects of litter and are motivated to make a difference.

To celebrate the Beach Sweeps 25th anniversary, we are planning a year of activities to honor a generation of volunteers called, BEACH SWEEPS 25!



### SAVE THE DATES!

Please help us celebrate a generation of Citizen Action against Beach Litter at a Beach SWEEPS 25! event. Mark your Calander and register today! For information about the Beach Sweep 25! events, please contact Tavia Danch at (732) 872-0111 or Education@CleanOceanAction.org.

# Saturday, March 13, 2010 Beach Sweeps 25! Symposium

9:00 am- 3:30 pm; Reception to Honor Beach Captains: 3:30 - 5:00 pm

Beach Captains Free; Public \$10, Students \$5; Walk-in \$25

Beach Captains register through Tavia Danch Education@CleanOceanAction.org

Tickets Available through CleanOceanAction.org

Location: Brookdale Community College
Student Life Center; Lincroft, NJ

Be A Part of the Journal See Opposite Side

Saturday, April 24, 2010 & October 23, 2010 25th Annual Spring & Fall Beach Sweeps

9:00 am- 12:30 pm
Location: Statewide, NJ
For more information and to pre-register groups of 10 or more please visit CleanOceanAction.org

# Sunday, May 23, 2010 Clean Ocean Action's Family Beach Ball

3:00 pm- 7:30 pm

Highlighting 25 Years of Beach Sweeps!

Take advantage of our great 20% discount if purchased before Earth Day 2010!

Family Pass: \$135 ~ \$150 after Earth Day Adult: \$45 ~ \$50 after Earth Day

Children: \$20 ~ \$25 after Earth Day Location: Ship Ahoy Beach Club, Sea Bright, NJ