

Clean Ocean Advocate



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- Save the date for Spring Beach Sweeps: April 24, 2010
- Over Two Thousand Valentines for Governor Christie - Groups and Students Still Awaiting Presentation Opportunity
- Save the Day for "Beachy" fun in May at the Family Beach Ball for the Ocean!

April 2010 Highlights



Clean Ocean Action
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Please clip and send to COA.

STAY INVOLVED IN YOUR COALITION!

ELECTRONIC NEWSLETTER SIGN-UP FORM

If you are already a member, and would like to receive the Clean Ocean Advocate via **email only** please detach this form and include your email address.

Please print clearly. Thank you.

Name _____

Email _____

Please take a minute to answer the following questions:

_____ I agree with and support Clean Ocean Action's decision of an electronic newsletter. If not, here is why _____

_____ On a scale of 1-10 (one being minimum and 10 being maximum) please rate the effectiveness of the Clean Ocean Advocate on keeping you up to date with the latest ocean issues and events.

Additional Comments: _____

Mail to: **Clean Ocean Action, 18 Hartshorne Drive, Suite 2, Highlands, NJ 07732**

COA is a 501(c)(3) organization and contributions are tax deductible.

2010 SAVE THE DATE

A Snapshot:

COA Events & Programs

- April:** Aveda Earth Month
- April 21:** "Tapped" screening & panel discussion, Showroom, Asbury Park
- April 22:** Earth Day Brooklyn Bridge Walk for Water
- April 24:** 25th Annual Spring Beach Sweeps, 9a.m. - noon, Statewide, NJ
- April 25:** Earth Day Movie Showing, Paramount Theater, Asbury Park
- May 1:** Recycle Plastic Caps Hair & Makeup Spring Fashion Show, The Grove Shopping Plaza, Shrewsbury
- May 8:** Ted Shreds Beach Cruiser Bike Race, 10a.m., Sandy Hook, NJ
- May 13 & 14:** Spring Student Summit, Sandy Hook, NJ
- May 23:** Beach Ball, 3-7p.m., Ship Ahoy Beach Club, Sea Bright, NJ
- June-August:** Corporate Sweeps, Sandy Hook, NJ
- September:** Sunset at Sandy Hook, Sea Gulls Nest, Sandy Hook, NJ
- October 7:** Fall Student Summit, Island Beach State Park, NJ
- October 23:** 25th Annual Fall Beach Sweeps, Statewide, NJ

Our Coalition

Featuring...



The **Fishermen's Conservation Association (FCA) New York Chapter** is a nonprofit organization whose mission is to promote the "Conservation Triad:" Access, Habitat, and Fisheries Management that directly benefit the marine waters of New York, New Jersey and Connecticut. The Association's immediate priorities include fighting proposed dumping of toxic waste in Jamaica Bay, illegal poaching, beach access and striped bass game fish status.

FCA also conducts the following programs and activities:

•"Hooked for a Lifetime" a fishing program for inner-city children that shows them how fishing can be a great way to have fun and be involved in something. When children leave the program they have the materials, the knowledge, and the equipment necessary to continue to enjoy what they were taught and exposed to at the program. Each participating child receives a rod, a reel, tackle and a "How To" guide. The 2010 Fundraising Banquet will take place on April 10th. Visit www.joinfca.org for details.

•FCA works with local officials to improve angler access, general fishing awareness, and exposes them to how many saltwater anglers there are in each community.

•FCA holds meetings with property owners to address any concerns they may have based on increased use of the beaches and parking in their neighborhoods.

•Annual FCA "Manhattan Cup," a catch and release fishing tournament. This tournament attracts anglers from all over the Country, promoting catch and release; the cornerstone of fishing conservation. Additionally, anglers learn that big cities can support some of the best fishing in the country, and are in need of protection against pollution and other perils of urban sprawl. The "Cup" is a great way for people to connect with the resource and it creates conservation awareness. This year's "Cup" takes place on May 14, 2010.

•FCA works with other environmental and conservation groups to enhance and protect our vital marine resources. Joining the "Clean Ocean Zone" initiative with Clean Ocean Action is a good example of this.

Senate, Assembly Members Take Lead on Stopping LNG

Clean Ocean Action applauds the following Senators and Assembly Members for sponsoring and cosponsoring Senate resolution SR58 and Assembly resolution AR59 opposing development of liquefied natural gas facilities off the NJ Coast:

- Senator Sean Kean
- Senator Robert Gordon
- Senator Brian Stack
- Senator Barbara Buono
- Assemblyman John McKeon
- Assemblyman Nelson Albano
- Assemblyman David Wolfe
- Assemblywoman Valerie Huttle

- Assemblyman Matthew Milam
- Assemblywoman Linda Stender
- Assemblyman James Holzapfel
- Assemblywoman DiAnne Gove
- Assemblyman Brian Rumpf

Senators **Andrew Ciesla, and Christopher Connors** have also committed to sponsoring the resolutions.

The resolution notes that the US is energy independent for natural gas and importing LNG will add a new foreign fossil fuel dependency. Instead the resolution calls for "increased energy efficiency and conservation and the promotion of renewable energy technologies and projects."

The resolution also sends a strong message to the federal government and to Governor Christie, who continues to stand strong in opposition to LNG.

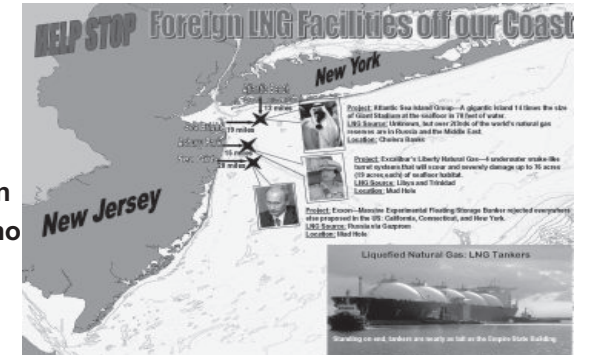
"We thank these leaders who are working to protect the ocean and New Jersey against these dirty foreign fossil fuel projects," said Cindy Zipf, Executive Director of COA. "This is a great bi-partisan effort with real leaders looking-out for the interests of NJ citizens, instead of dirty energy companies that seek to send our money and jobs overseas."

Help out. Call your NJ State Senator and Assembly Members and ask that they sign onto SR58 and AR59, respectively, and thank those who already have and are leading the good fight.

Closed-Cycle Cooling for Oyster Creek

COA recently testified at public hearings and submitted comments to the New Jersey Department of Environmental Protection (NJDEP) supporting their decision to require Oyster Creek Nuclear Generating Station (OCNGS) to convert to a closed-cycle cooling system. Currently, OCNGS uses a once-through cooling system that withdraws an average of 1.4 billion gallons of water per day from Barnegat Bay. Billions of fish and shellfish, such as blue crabs, winter flounder and blue fish, are sucked into the plant and killed each year, including their eggs and larvae. After the water passes through the plant, it is returned to the Bay chlorinated, cooked and devoid of life.

Compared to the current once-through cooling system, conversion to closed-cycle cooling will dramatically reduce the amount of water used by the plant, and reduce mortality from impingement, entrainment, thermal shock, and toxic biocides. We commend the NJDEP for recognizing the substantial impacts of the plant's ongoing and cumulative destruction of the fisheries resources of the Barnegat Bay and requiring OCNGS to convert to a closed-cycle cooling system. The sooner the closed-system is built and used, the better it will be for the bay's health. Please visit cleanoceanaction.org for additional information.



CITIZEN ACTION

Meg Gardner, Citizens@CleanOceanAction.org

Over Two Thousand Valentines Standing By for Presentation Opportunity With Governor Christie



Over the past two months approximately twenty-three hundred Valentines filled with ocean emotion for Governor Christie have been collected by Clean Ocean Action. Groups and students from pre-school to college, and citizens from all over the state of New Jersey participated in the Valentines for

Governor Christie Campaign that started in mid-January and they are all still patiently waiting for the Governor to accept them.

"We hope to present the Governor with this amazing expression of support very soon, and want him to know we look forward to working with him to keep our ocean clean and industry free" said COA's Executive Director Cindy Zipf.

Be the "Action" in Citizen Action!

Help protect the ocean with COA! We are seeking volunteers to staff information and action tables at the following events:

April 17: Earth Day Fair, 9am-1pm, Shrewsbury Municipal Building

April 18: Environmental Expo, 8:45am-1pm, Saint Mary's Church, Colts Neck

April 21: "Tapped" screening & panel discussion, Showroom, Asbury Park

April 25: ACUA Earth Day Festival, 10am-4pm, Haneman Environmental Park, Egg Harbor Township

April 25: Earth Day Movie Showing, Paramount Theater, Asbury Park

April 30: Surfer's Ball, 6-10pm, Leggett's Sand Bar, Manasquan

May 1: Recycle Plastic Caps Hair & Makeup Spring Fashion Show, The Grove Shopping Plaza, Shrewsbury

May 1: Hooked on the Hudson, 10am-2pm, Ross Dock Picnic Area, Fort Lee

May 2: Earthfest 2010, 9:30am-12:30pm, Temple Shalom, Aberdeen

We also need volunteers for beach sweeps, general office work, special events, advocacy, education, and design/technology. Find the volunteer form online at cleanoceanaction.org under "Help Your Ocean" or contact Meg at citizens@cleanoceanaction.org or 732-872-0111.

COA POLICY NEWS

Dave Byer, Policy@CleanOceanAction.org

Fertilizer Bills Not Strong Enough to Protect Barnegat Bay

Senators Bob Smith and Jennifer Beck and Assemblyman John McKeon have introduced bills S1411 and A2290, respectively, to regulate fertilizer use in NJ in an attempt to reduce nitrogen and phosphorous pollution. Unfortunately, the bills do not go far enough to protect environments like Barnegat Bay from nitrogen pollution. The bills create labeling laws, so their success will be limited to people who follow the new rules on how to apply fertilizer. While this is important, it is not enough. It is also essential that the bills control what is sold in the bag so as to minimize the impact on the waterways and sustain plants. Such products already exist on the market.

In addition, COA along with other environmental groups are calling for the removal of a provision in the bills that preempts local governments from enacting stronger standards. Communities in regions like Barnegat Bay must have the right to take extra measures to account for local issues. Please contact these elected officials and ask that they strengthen the bill.

EVENTS

Jennifer Smiga, Events@CleanOceanAction.org
Emily Hackett, Programs@CleanOceanAction.org

Beach Ball!

Join us **May 23, 2010 from 3-7 p.m.** at Ship Ahoy Beach Club in Sea Bright for a

Family Beach Ball for the Ocean!

Purchase your tickets before Earth Day (April 22nd) and receive our great discounts!

Celebrate spring with a \$135 Family Pass*, \$45 Adult Admission and \$20 Child Admission!

April 23 - May 23 ticket prices increase to \$150 Family Pass, \$50 for Adults and \$25 for Children (under 18).

* Family Pass includes 2 adults & up to 4 kids under 18. Tickets are available online now!



April is Aveda Earth Month

Since 2007, COA has been an Earth Month partner for the northeast region during their fundraising and awareness activities for clean water throughout the month of April. We are thrilled to continue to be a participant and the recipient of funds raised during their events.

Thousands of salon and spa professionals, experience centers, employees, and guests participate in exciting events that include fashion shows, cut-a-thons, Walks for Water, product raffles, and much more. Last year over \$135,000 was raised to support COA's work, and incredibly Aveda met their \$3 million 2009 goal for clean water projects across the globe. What began as a day of awareness became \$14 million raised for the Earth.

Aveda has been making products with certified organic ingredients since 1994. The company is one of the largest purchasers of organics in the personal care industry, setting an example for others to follow: 90% of their essential oils and 89% of their raw herbal ingredients, by tonnage, are certified organic. For more information on the events listed below benefiting COA and other soon to be added events, visit us at cleanoceanaction.org.

4-2: 2pm, Spring Forward event, ESSENTIAL BEAUTY at ATLANTIS, Hyannis, MA

4-5: Cut-a-thon, CARSTEN AVEDA SALON AND INSTITUTE, New York, NY (need appt.)

4-10: 7-11pm, Hair Raising Awareness Dance and Silent Auction, ACAPELLO SALONS AND SPAS AND MENS ROOM SALON, South Portland, ME (reservations are required)

4-12: 7pm-9pm, Mother Earth Fashion Show, A NEW BEGINNING SALON, Bethel, CT

4-18: 11am-3pm, Cut-a-thon, SOJOURN SALON AND SPA, Barrington, NJ

4-19: Cut-a-thon, CARSTEN AVEDA SALON AND INSTITUTE, New York, NY (need appt.)

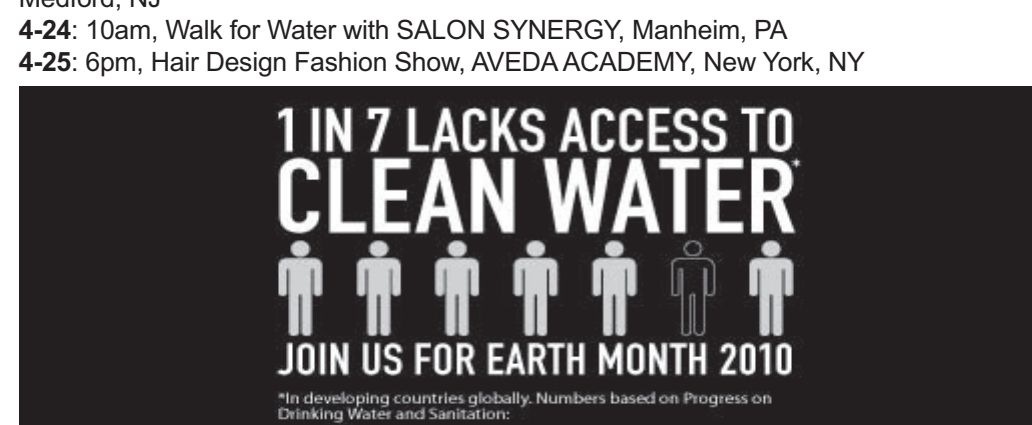
4-22: 10am, Brooklyn Bridge Walk for Water, hosted by AVEDA SERVICES NORTHEAST, New York, NY

4-22: Walk for Water, RIZZIERI AVEDA SCHOOL, Vorhees, NJ

4-23: 11am-5pm, Earth Month Event, GULLO'S SALON AND BEAUTY BOUTIQUE, Medford, NJ

4-24: 10am, Walk for Water with SALON SYNERGY, Manheim, PA

4-25: 6pm, Hair Design Fashion Show, AVEDA ACADEMY, New York, NY



Go see the **Go Green Expo, April 16-18**, at the Greater Philadelphia Expo Center, Philadelphia, PA. Discounted tickets available online only - \$5 instead of \$10 at the door. Use promo-code **CLEANOCEAN** at www.GoGreenExpo.com

CREATURE FEATURE

February's Creature

February's creature feature was the grey seal (*Halichoerus grypus*) which can be identified by its snout. Despite its name, the grey seal can vary in color from black to light gray-tan.

Females can live up to 35 years, while males live up to 25 years in the wild. Pups in our region are born in January to February.

Due to hunting in the past, the grey seal populations declined but are thought to be increasing again. Judge Amber Jack thanks all who submitted guesses and congratulates the contest winner Monique Ehsani of Rumson, NJ!



April's Creature Feature



April's creature is a common summer seabird in the New Jersey region that winters in Florida and the gulf coast.

Young birds less than 3 years can be more grey or brown in color and do not have the black head coloring shown on the more mature bird in the picture. This bird breeds in large colonies in southern New

Jersey coastal marshes and it knows very well how to enjoy an amusing joke.

For a chance to win a COA T-shirt, submit your guess to Judge C. Nettle by mail, fax or email (**18 Hartshorne Drive, Suite 2, Highlands, NJ 07732; 732-872-8041; science@CleanOceanAction.org**) or visit the website CleanOceanAction.org. Only one entry per person please.

Support COA through Earth Share New Jersey Day: April 8th at UNO Chicago Grill Restaurants

Bring a copy of the ticket shown to any of the listed Uno locations on APRIL 8th and a portion of the sale of your meal will be donated to ESNJ and COA! **NJ** - Clifton, Deptford, Hamilton, Jersey City, Maple Shade, Metuchen, Wayne; **PA** - Langhorne, Warrington, Exton, Bensalem; **NYC** - South Street Seaport, E. 86th St., Columbus Ave.

Check it out! Even More AVEDA SALONS, SPAS and EXPERIENCE CENTERS are Participating in Earth Month Events for Clean Ocean Action:

ARTISAN SALON, Falmouth, MA; AVEDA at THE SHOPS AT LIBERTY PLACE, Philadelphia, PA; BELLIARD'S SALON and SPA and AVEDA at CHERRY HILL, Cherry Hill, NJ; AVEDA at WILLOW GROVE, Willow Grove, PA; BEAUTIFUL PEOPLE SALON & DAY SPA, Cromwell, CT; DIMENSIONS DESIGN and WELLNESS STUDIO, Carver, MA; IMAGE MAKERS INC, Orleans, MA; INTERNATIONAL SALON and SPA, Sparta, NJ; JUST IMAGINE U SALON, Croton, NY; LA JOLIE HAIR SALON, Princeton, NJ; NATURAL CREATIONS, Newport, RI; SCOTT J BROADWAY, New York, NY; SCOTT J COLUMBUS & E. 68th, New York, NY; SERENI SALON & WELLNESS CENTER, Hudson, MA; TALKIN' HEADS, South Amboy, NJ; TOP NOTCH, Alpha, NJ; ZONA HINGHAM SQUARE, MA; Zona Norwell, Norwell, MA



2010 Site Locations



Saturday, April 24, 2010, 9am-12:30pm

Visit www.CleanOceanAction.org for updated information and a Google map of site locations.



Additional Sponsorship



A PHIL Company



ESSEX COUNTY

GLEN RIDGE - Toney's Brook at Woodland Ave.

MIDDLESEX COUNTY

OLD BRIDGE - Waterfront Park at parking lot off Bayview Ave.

MONMOUTH COUNTY:

ABERDEEN- Fisherman's Parking Lot at Cliffwood Beach

ASBURY PARK - Convention Hall on the Boardwalk- *Site sponsored by Monmouth County Association of Realtors*

ATLANTIC HIGHLANDS - Harbor parking lot on First Ave.

AVON - Avon Pavilion at Norwood and Ocean Ave

BELMAR - (2 sites)

- (1) Belmar Fishing Club at First and Ocean Ave
- (2) 16th Ave Beach

BRADLEY BEACH - Gazebo at 5th & Ocean Ave- *Site sponsored by New Jersey American Water*

BRIELLE- Fisk Avenue and the public access point at drawbridge

DEAL - Philips Ave Beach- *Site sponsored by Surf rider Foundation, Jersey Shore Chapter*

HIGHLANDS- (2 sites)

- 1) Popamora Point on Shore Drive
- 2) Snug Harbor Ave. Beach (behind Community Center)

KEANSBURG - Laurel & Beachway Aves- *Site Sponsored by NuStar Energy*

KEYPORT - Cedar Street

LOCH ARBOUR/ALLENHURST - Euclid Avenue

LONG BRANCH - Turning Point Cafe, Pier Village

MANASQUAN - Main Street Beach - *Site sponsored by Brook 35 & West*

MIDDLETOWN - (4 sites)

- 1) Leonardo Public beach North.
- 2) Leonardo Public beach South, at Beach Ave
- 3) Ideal Beach at Ocean Ave and Bayside Pkwy
- 4) Bayshore Waterfront Park at Fishing Pier

OCEAN GROVE - Main Street Beach; Flagpole

SANDY HOOK - Seagull's Nest Restaurant; Parking Lot D
-Site sponsored by Bayshore Recycling, Enterprise Rent-A-Car, New Jersey Natural Gas, United Teletech Financial, and Wakefern Food Corp. ShopRite

SEA BRIGHT - (4 sites)

1) Ferguson Beach Parking Lot (Just north of Rumson/Sea Bright Bridge)
2) Beach at Gaitor's Restaurant
3) Meet at Mirasol Restaurant
4) Public Beach, Meet at Parking Lot - *Site Sponsored by Monmouth County Assoc. of Realtors*

SEA GIRT - Boardwalk at Beacon Avenue

SPRING LAKE - South Pavilion at Atlantic & Ocean Aves -*Site sponsored by Brook 35 & West*

UNION BEACH - Florence Avenue at Front Street - *Site sponsored by New Jersey American Water*

In-Kind Support Provided by:



OCEAN COUNTY

BARNEGAT - Municipal Dock at end of East Bay Ave

BAY HEAD - Central Market; Rt 35 & Mount St

BEACHWOOD - Public Beach, Compass Ave

BRICK - Brick Beach III next to Ocean Club on Rt 35N

LAKEWOOD - Lake Carasaljo across from St. Mary's Church
LAVALLETTE - Philadelphia Ave Beach

MANTOLOKING - Downer Ave Beach

NORMANDY BEACH - Labrador Lounge; Peterson St & Rt 35 N

OCEAN GATE - Wildwood Ave Pier

ORTLEY BEACH - 3rd Ave Beach

PT. PLEASANT - Beach at Maxon Ave. & River Ave.

PT. PLEASANT BEACH - (2 sites)

- 1) Jenkinson's Aquarium - *Site sponsored by Monmouth County Association of Realtors*
- 2) Maryland Ave Beach

SEASIDE HEIGHTS - (2 sites)

- 1) Grant Ave Beach
- 2) Pedals N Paddles; north boat launch

SEASIDE PARK - (4 sites)

- 1) Stockton Ave Beach
- 2) Island Beach State Park, Ocean Bathing Area #1
- 3) Midway Beach at 6th Lane
- 4) 2nd Ave Beach

ATLANTIC COUNTY:

ATLANTIC CITY - Boardwalk at Rainforest Cafe; Missouri Ave. & Columbia Place

BRIGANTINE - 17th St Beach, South

EGG HARBOR TWP. - Longport Dog Beach

LONGPORT - 35th St Beach

MARGATE - Granville Ave Beach

OCEANVILLE - Forsythe Wildlife Refuge, Visitors Center

VENTNOR - Newport Ave - *Site sponsored by Adventure Aquarium*

CAPE MAY COUNTY

AVALON - 30th St. Beach

CAPE MAY- Nature Center of Cape May

DEL HAVEN - Sunray Beach at Roosevelt Blvd.

NORTH WILDWOOD - 15th Ave Beach

OCEAN CITY - 9th St Music Pier

SEA ISLE CITY - JFK Blvd-

STRATHMERE - Webster Ave

STONE HARBOR - 95th St

WILDWOOD - Poplar Ave

WILDWOOD CREST- Rambler Road -*Site Sponsored by Lower Cape May Regional Education Association*

SWEPT AWAY AT THE BEACH SWEEPS 25! SYMPOSIUM



To view additional Symposium pictures visit CleanOceanAction.org



Citizens gather to show their interest and support for a clean ocean

On March 13th, COA hosted the first Beach Sweep Symposium Against Beach Litter at Brookdale Community College. Over one hundred attendees braved the extreme weather conditions of the nor'easter to celebrate and learn about 25 years worth of Beach Sweeps data. The Symposium highlighted a generation of Beach Sweeps, citizen action, steps needed for naturally clean beaches, and newly released information about the plastic pollution in the North Atlantic. COA's Executive Director Cindy Zipf started the morning off by thanking all the Beach Captain's and volunteers without whom COA would be unable to accomplish the tremendous amount of work that goes into conducting our statewide Beach Sweeps each year.

Symposium speakers included scientists, elected officials, businesses and citizens who have been active in the Beach Sweep program. **COA's staff scientist Heather Saffert Ph.D.** addressed the continued trend of plastics in the marine environment. "Recent studies show about 80% of the ocean trash is plastic - which is increasing across the globe," commented Saffert.

COA was honored to have SEA Education Association scientists **Giora Proskurowski Ph.D. and Skye Moret-Ferguson** speak to their key findings from 22 years of data that SEA has been collecting from the North Atlantic. Many have heard about the Great Pacific Garbage Patch, but few realize there is a similar gyre in the Atlantic Ocean. Garbage patches are formed gradually when marine debris, mostly plastic, collects in locations based on winds and currents.



Skye Moret-Ferguson and Dr. Giora Proskurowski of S.E.A.



U.S. Representative Frank Pallone delivers the keynote address

The Symposium's keynote address was given by **U.S. Representative Frank Pallone** who spoke about how clean beaches and waterways are essential for our economy, our health, and our environment. He explained how important it is to gather data when conducting cleanups to emphasize the need for action.

"Protecting and preserving the Jersey Shore and the ocean waters is an economic issue as well as an environmental issue. The activities that evolve around the Shore, such as fishing, boating, swimming and tourism are key to the state's economy and provide many jobs," commented Pallone.

An afternoon panel featured **NJ State Senators Barbara Buono (D-18) and Sean Kean (R-11)**. Senator Buono highlighted her proposed bill (S669) to ban smoking in public parks and beaches. Senator Kean spoke about his opposition to liquefied natural gas (LNG) import facilities off the coast of NJ and the importance of litter enforcement. Senator Kean plans to introduce an "enforcement week" where police officers will be charged with stepping up enforcement actions against litterers, ticketing anyone caught littering during that week. Littering fines in New Jersey can be from \$100 to over \$500. COA applauds both Senator Buono and Senator Kean for their leadership on pollution prevention and other coastal issues.



NJ State Senator Barbara Buono (D-18), Cindy Zipf, NJ State Senator Sean Kean (R-11), and Wakefern Representative Karen Meleta

John Weber Surfrider Foundation's East Coast Regional Manager addressed the need for corporations to take responsibility for their litter-generating products. Weber questioned why municipalities and tax-payers are forced to pay for the disposal of products while corporations that make substantial profits from the products do not have to foot a dime.

Weber offered valuable information about the steps that other countries are taking to hold corporations accountable for their production of disposable packaging.

Finally, during the concurrent breakout sessions, participants had the opportunity to learn about specific pollution prevention actions, such as how to advocate for a plastic bag ban in their community, integrate a recycling program in their local school, or have fun with Beach Sweeps data through an educational activity. The afternoon sessions featured informative topics, including: funding sources for Sweeps and beyond, Beach Sweep educational models, how-to campaigns, and recycling problem plastics.

COA thanks all the **Symposium speakers, session leaders, and sponsors** who made the day such a great success! Special thanks to host **Brookdale Community College** and **Lisa Bagwell** for the display of her amazing art made from New Jersey beach litter (pictured below).



COA Publishes the *Journal of Citizen Action Against Beach Litter*

As a tribute to 25 Years of Beach Sweeps, COA published a Journal of Citizen Action Against Beach Litter. The Journal highlights data and trends in ocean pollution and educates the public on ways to reduce ocean pollution. The Journal is available online at www.CleanOceanAction.org.

