

# 2024



## CORPORATE **BEACH SWEEPS**

Clean Ocean Action's Corporate Beach Sweeps program invites corporate partners and businesses to enjoy a day of purpose at the beach while fostering employee personal growth, fulfillment, and teamwork.

The Corporate Beach Sweeps are adapted from Clean Ocean Action's (COA) signature Beach Sweeps program. These litter removal programs are vital, as litter is harmful to animals who mistake it for food or become entangled in it. Litter also has adverse effects on the state's tourism and coastal economy. By removing debris, volunteers are making NJ's beaches and waterways safer for marine life and more enjoyable for all beach-goers.

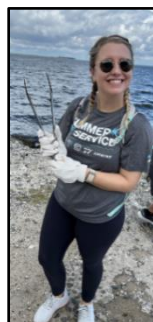
Employees start the day with an orientation and educational presentation by professional COA staff. This includes an overview of the ecological riches of Gateway National Recreation Area – Sandy Hook, current ocean issues, the value of healthy water quality, the harmful threats of debris to marine life, and sources of marine litter to waterways, beaches, and the ocean.

Through a guided hands-on beach cleanup and team building activities, employees will make a difference by removing litter and have immediate satisfaction in transforming and improving the environment. Specifically, participants split into groups, collect and remove debris, and record findings—collegially competing to remove trash or find the most unusual item. Crucial to the success is the tabulation of debris removed. This data along with photos of the day, will be compiled into a personalized report for the company, for bragging rights and sharing. COA will keep records of the data which will be used to support pollution prevention initiatives and legislation. The day wraps up with a de-brief with the employees and COA staff, which includes information on how citizens and businesses can continue to be a positive impact on the environment every day, regardless of where they live, by being better stewards.

In 2023, volunteers from 18 corporations removed an impressive 29,023 pieces of debris at Sandy Hook. Imagine the impact that can be made again this year and the lasting impression employees will have as a result of their purposeful trip to the beach!

### Basic Overview of Corporate Programs

- Corporate Programs held on pre-scheduled weekdays from June through mid-September
- All programs held at Sandy Hook, Gateway National Recreation Area in Middletown, NJ
- Supports employee team building while giving back to the ocean and becoming better stewards
- Specific cleanup sites on Sandy Hook are selected based on program, group size, and needs
  - Programs typically held 9am-12:30pm or 1-4 pm
  - Lunch and event supplies are provided





# 2024 Corporate Beach Sweeps Application

*Yes! We want to help make a difference for the environment and beaches!*

Please provide the following information:

Company Name: \_\_\_\_\_

Contact Person/Team Leader: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Day of Contact Name: \_\_\_\_\_ Day of Contact Phone Number: \_\_\_\_\_

Anticipated Number of Volunteers: \_\_\_\_\_

Please note a final count for volunteers is requested 1 week prior to event. 10 person minimum. See details in pricing structure.

Date Requested: \_\_\_\_\_ *(If needed, a rain date will be coordinated. See below for weather policy)*

Please Check One:      AM session (9am - 12:30pm)       PM Session (1pm - 4pm)

**Lunch:** Provided by COA from a local vendor. We will do our best to make accommodations for your employees.

*I understand that a final number of volunteers and any dietary restriction requests must be sent to COA one week prior to our cleanup date.*

Transportation:      Driving/Carpooling       Bus       Ferry (Seastreak)

Please note that transportation is not provided by COA and carpooling is encouraged due to parking limitations.

**For groups larger than 50, COA will contact you to discuss transportation recommendations.**

## Important Information

**COA Cancellation Policy:** The event is rain or shine; however, COA will cancel if extreme weather conditions arise (i.e., deluge of rain, thunder and/or lightning, extreme winds, and/or excessive heat, as indicated by the National Weather Service). Keep in mind weather conditions can vary at the shore. If severe weather is anticipated for the day of the sweep, COA staff will contact you at least 48 hours in advance to discuss. In the event of cancellation, COA will provide a list of available dates to reschedule.

**Corporate Partner Cancellation:** If your company needs to cancel for any other reason, 50% of the billable amount will be charged for cancellation within 5 business days of the cleanup; cancellation in less than 48 hours will be billed at the full amount.

**Supplies:** COA provides buckets, trash bags, gloves, data cards, pencils, water, sunscreen, bug spray and first aid kit.

**Of Special Note:** Sandy Hook is a remote, remarkable, biodiverse ecosystem that is home to a variety of plants (i.e., poison ivy and sumac) and insects (i.e., bees and ticks). **As such, participants with allergies to any insects and/or plants are responsible for bringing and using treatments such as medications or Epi-pens in case of an emergency.**

**What to Wear:** Appropriate clothing for a beach cleanup, sun protection, & anything else to be prepared for changeable weather conditions (weather along the coast can be different than in urbanized and inland areas). Closed-toed shoes are must.

**Other:** Corporate partners are encouraged to provide company t-shirts and promotional items such as reusable water bottles for all employees. Please support COA's mission to reduce single-use plastics by avoiding bringing and using them at the event.



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*Yes! We want to help make a difference for the environment and beaches!*

**Basic Package:** Includes materials, professional COA staff, group photo, data report, inclusion in our 2024 Corporate Beach Sweeps Report. Lunch and water will be provided. Your company will also receive a promotional post on COA's social media platform's.

**Enhanced Program Package:** Following your company's Sweep, on a mutually agreed upon date, COA staff will host a virtual RECAP to review the day's exciting results and success. An in-depth presentation will highlight the data your employees collected, unusual items, and additional photographs, as well as relate the findings to broader marine debris issues. COA will also provide helpful recommendations and advice for reducing single-use plastic at the office and home. Your company will also receive a promotional post across all COA's social media platforms, and in COA's newsletter.

	Pricing	Pricing
<input type="checkbox"/>	<b>10-20 People</b>	\$1,500
<input type="checkbox"/>	<b>21-30 People</b>	\$2,000
<input type="checkbox"/>	<b>31-40 People</b>	\$3,000
<input type="checkbox"/>	<b>41-50 People</b>	\$4,000
<input type="checkbox"/>	<b>51-75 People</b>	\$5,000
<input type="checkbox"/>	<b>76-100 People</b>	\$6,000

Payment is dependent upon the number of volunteers. A final count must be provided **one week** prior to the event which locks-in the pricing. Should the actual participation exceed the final count by 10 or more there will be a surcharge of \$500. Payment is required within 2 weeks following the event.

## Payment Information

### Payment Options

- Please accept our application and reserve our date. Call to discuss payment.
- We request an invoice for our payment amount.
- Check enclosed made payable to **Clean Ocean Action**
- Charge my Amex/Master Card/Visa/Discover:  
 Card #: \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Payment Amount: \$ \_\_\_\_\_  
 Name on card: \_\_\_\_\_

### Billing Contact Information (if different than application)

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Billing/ Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please mail/fax/email this form to:**  
**Clean Ocean Action, Attn: Jocelyn Graham, 49 Avenel Blvd, Long Branch, NJ 07740**  
 Phone: (732) 872-0111; Fax: (732) 872-8041 [JGraham@CleanOceanAction.org](mailto:JGraham@CleanOceanAction.org)